

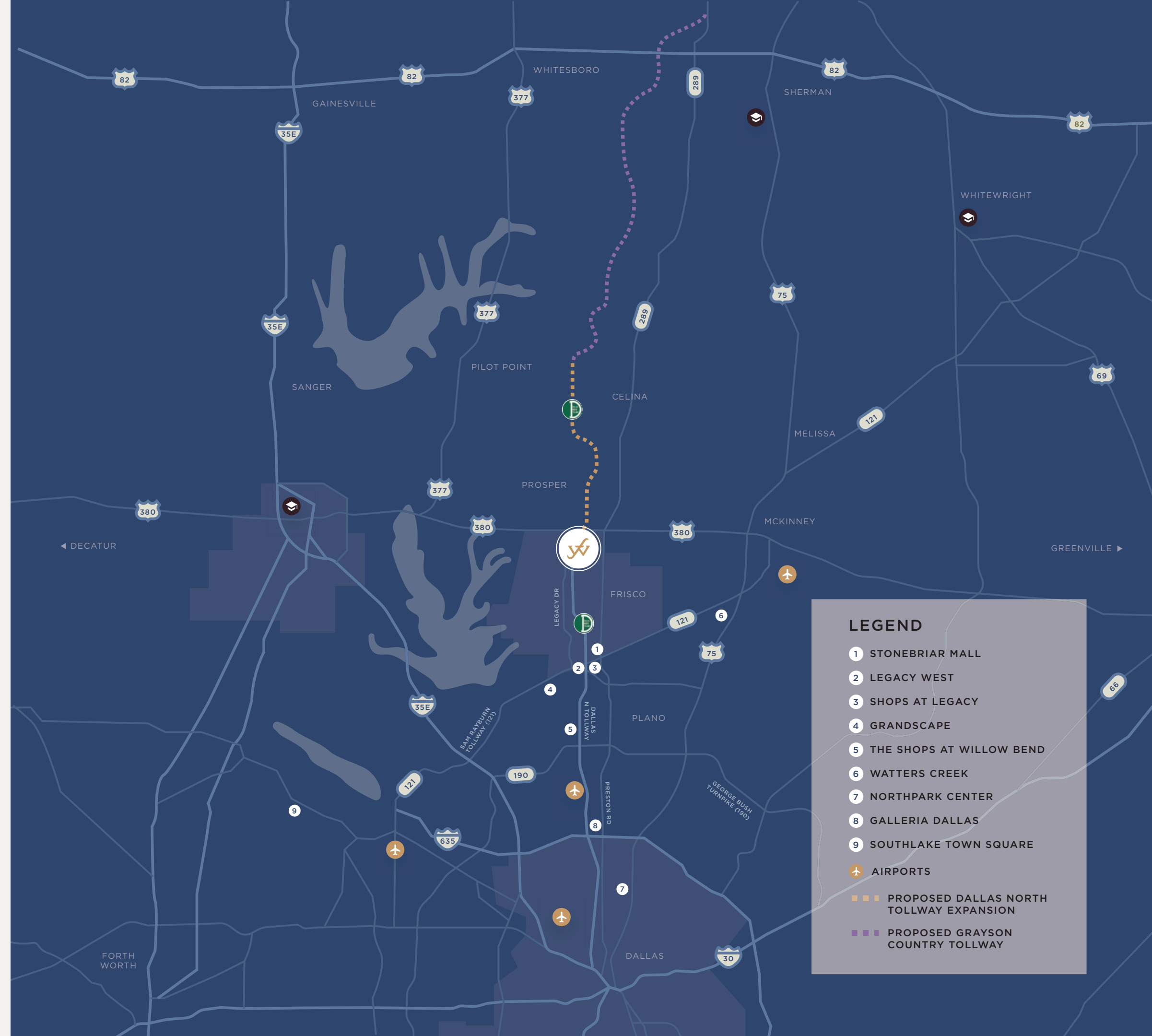


F I E L D S
W E S T



Center your business in the center of it all.

Fields is located in the center of Frisco, TX, one of the fastest-growing cities in the country. Fields' unparalleled natural beauty and topography paired with premium infrastructure make it a one-of-a-kind destination to live and work.





2,545 Acre Master Plan



FIELDS

A City Within A City

- Up to 11 million sq. ft. of corporate office space
- 1,000,000 sq. ft. in retail, restaurant, and entertainment space
- 5,000 entitled single family residences
 - 2,050 residential lots under construction
- 8,500 entitled urban living residences
 - 608 residences under construction
- 1,000 student residences

Amenities

- Home to Universal Studios first kid friendly theme park, opening in 2026
- PGA of America's HQ and two 18 championship golf courses (designed by Gil Hanse and Beau Welling, hosting PGA Championship 2027, 2034)
- 550 room Omni Resort, 127k sq. ft. convention meeting rooms
- 7 planned Marriott-branded hotels, including Ritz-Carlton, Autograph Collection, Westin, Element, AC by Marriott, JW Marriott, and Tribute Collection
- 25 miles of biking and hiking trails
- 250 acres of open space parks

Access

- Premium access to the Dallas North Tollway, US-380, and major roadways
- 25 min. drive from DFW Airport, 30 min. from Dallas Love Field Airport



2,545 Acre Master Plan – Road Access & Timing



Roads In Development

- 1 **Fields Parkway (West of DNT)**
complete end of year 2023
- 2 **Legacy Drive**
complete end of year 2023
- 3 **Fields Parkway (East of DNT)**
complete in quarter 1 of 2025
- 4 **Frisco Street**
complete in quarter 1 of 2025
- 5 **Panther Creek Parkway (East of DNT)**
complete mid 2025



LIFESTYLE

55 Acres in the Heart of Fields.

Fields West lies in the center of Fields in Frisco, an upscale city bursting with culture, nightlife, fashion, parks and nature, music festivals, sporting events and much more.

Success is on the horizon.

325,000 sq. ft.

of total office space

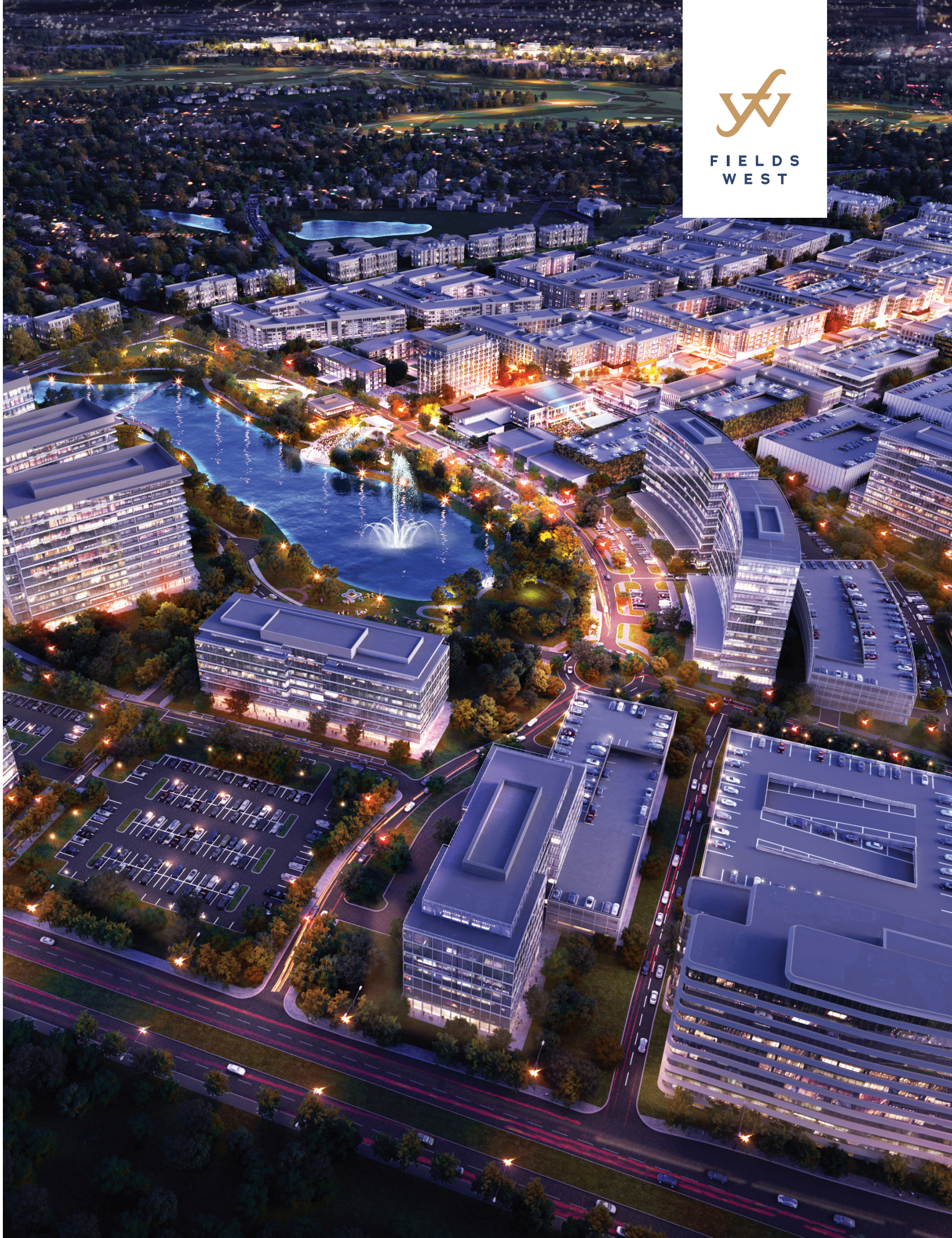
350,000 sq. ft.

of retail, restaurant and entertainment space

1,200

urban living residences

Planned Ritz Carlton and Autograph Collection



LOCATION

Frisco's Unrivaled Facts.

Located in **Collin** and **Denton** Counties
**(3rd and 4th fastest
growing counties in US**

5th happiest city
in America (2022)

#1 best place
to buy a house (2021)

Voted #1
safest city in the nation for two
years in a row (2023)

3rd wealthiest city
in America (2022)

7th best school district
in Texas

DEMOGRAPHIC

Frisco's Robust Demographics.

79,228 households
41.9% are married with children

\$2,514
median monthly mortgage

\$130,118
median household income

52%
of population possesses
bachelor's degree and greater

533%
population growth (2000-2022)

223,979
population as of May 2023

\$546,158
median single-family home
value

Demographic Comparison

20 min. drive radius

Center Name	2022 Est. Population	2027 Est. Population	Households \$100,000+	Households \$150,000+	Median Age of Residents	Median Household Income
FIELDS WEST Frisco, TX	833,804	919,961	22.00%	15.30%	35.3	\$112,815
AVALON Alpharetta, GA	533,406	549,675	20.30%	15.50%	38.4	\$123,847
DOMAIN NORTHSIDE Austin, TX	1,048,081	1,110,592	20.30%	12.60%	33.9	\$90,568
FENTON Cary, NC	867,976	922,259	19.50%	12.40%	35.6	\$89,114
EASTON TOWN CENTER Columbus, OH	892,042	913,451	16.40%	7.90%	34.9	\$65,438
SOUTHLAKE TOWN SQUARE Southlake, TX	871,929	891,269	19.50%	10.90%	36	\$89,792
SCOTTSDALE QUARTER Phoenix, AZ	675,207	695,587	18.90%	9.70%	43.5	\$88,464
LEGACY WEST Plano, TX	1,251,599	1,337,257	20.30%	12.90%	35.8	\$101,260
MARKET STREET The Woodlands, TX	556,306	587,879	18.80%	12.60%	35.4	\$95,676



DEVELOPERS



WEBSITE

fieldswest.com
fieldsfrisco.com

GENERAL INQUIRIES

info@fieldsfrisco.com

RETAIL LEASING

Rand W. Horowitz
SHOP Companies
rand@shopcompanies.com

