



F I E L D S
W E S T



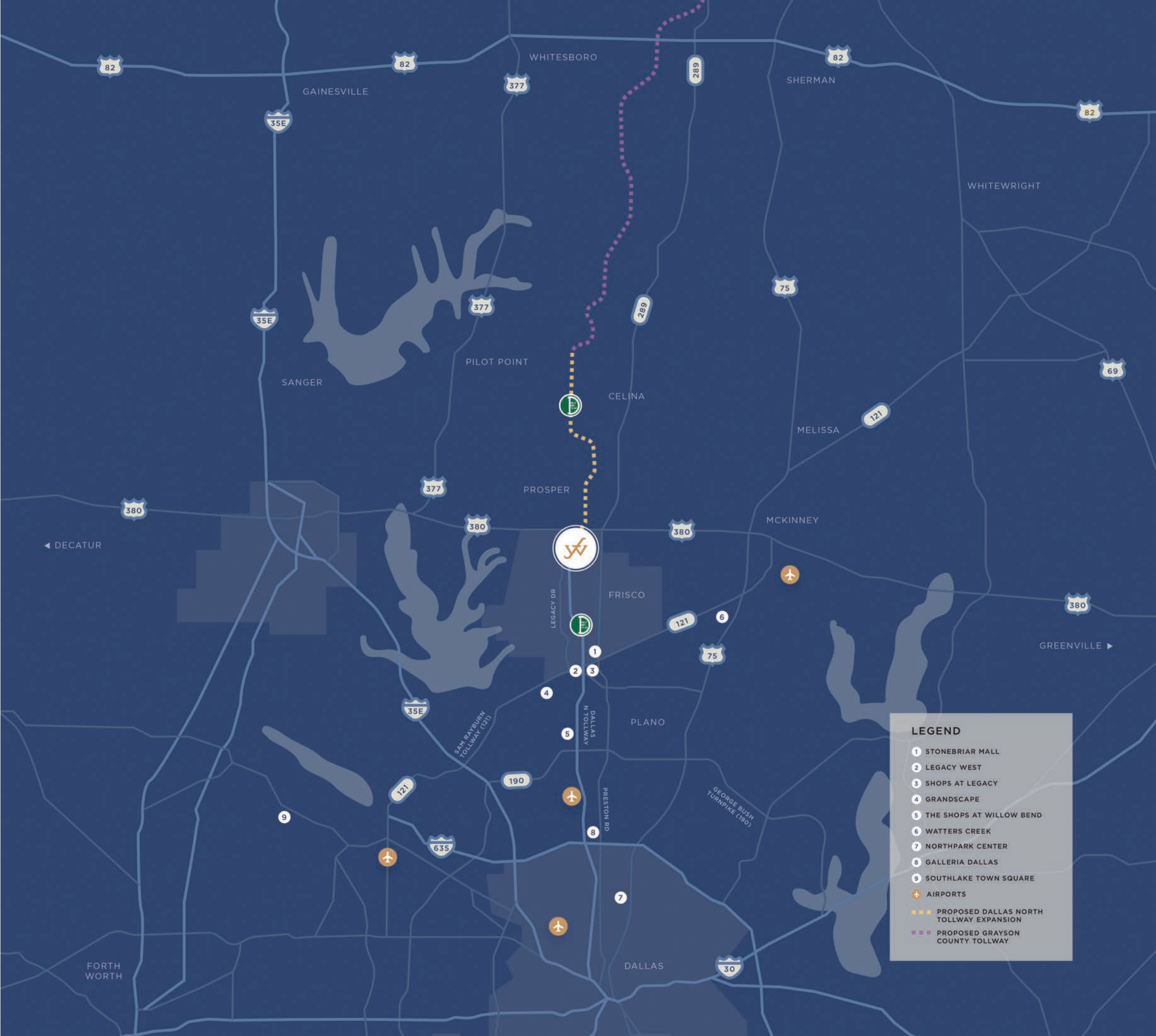
Center your business in the center of it all.

When you experience the natural beauty, wonder and breathtaking majesty of Fields, you may never look back, except to see your new address, your business and your brand-new way of life.

With stunning cityscapes, an engaging community and a modern interconnected lifestyle, Fields believes there is no such thing as a small detail. And every detail is thoughtfully, efficiently and beautifully brought to life—for you, your business, your family and your future.

Enjoy immediate proximity to all the excitement of an upscale, urbane metropolis, juxtaposed with the peace and tranquility of acres of pristine, lush green spaces and wide open skies. This is where “the best of both worlds” was born and raised.

Within the paradise called Fields lies Fields West: a 180-acre corporate village that affords the ability to create and design a unique, state-of-the-art space suited to the specific needs of your business. You write the story. You plot the future. The possibilities, in every way, are endless.





2,500 Acre Master Plan Community



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A City Within A City

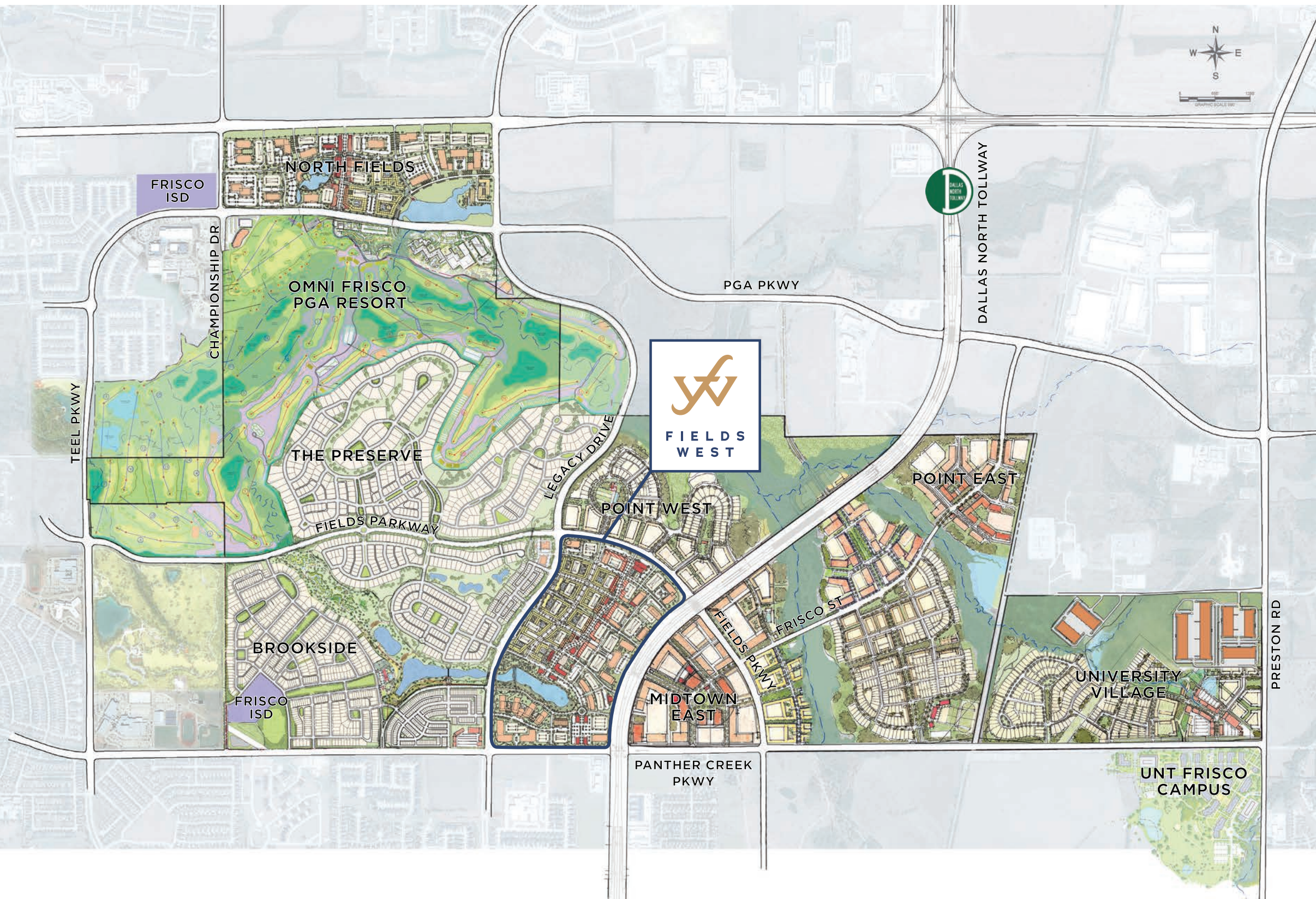
- ♦ **Up to 11 million sq. ft.** of corporate office space
- ♦ **650,000 sq. ft.** in retail, restaurant, and entertainment space
- ♦ **5,000** single family residences
- ♦ **8,500** multifamily residences
- ♦ **1,000** student housing residences

Amenities

- ♦ **Home to PGA of America's new HQ and two 18 championship golf courses** (designed by Gil Hanse and Beau Welling, hosting PGA Championship 2027, 2034)
- ♦ **550 room Omni Resort, 115k sq. ft. convention meeting rooms**
- ♦ **7 planned Marriott-branded hotels**, including Ritz-Carlton, Autograph Collection, Westin, Element, AC by Marriott, JW Marriott, and Tribute Collection
- ♦ **25 miles** of biking and hiking trails
- ♦ **250 acres** of open space parks

Access

- ♦ **Easily accessible location** via the east and west sides of the Dallas North Tollway with multiple on/exit ramps, and direct frontage along US-380
- ♦ **Additional access** from Championship and Legacy Drive
- ♦ **25 min. drive** from DFW Airport, **30 min.** from Dallas Love Field Airport





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LIFESTYLE

50 Acres in the Heart of Fields.

A scenic 180-acre corporate village sits right in the center of the Frisco community, an upscale city bursting with culture, nightlife, fashion, parks and nature, music festivals, sporting events and much more.

Tap into the flexibility to create your own ideal space—with mid- and high-rise urban office towers, campus-style buildings or a refined collection of retail, restaurant and service. Amidst the gorgeous promenades, beautiful streetscapes and lively neighborhoods that make up Frisco.

Success is on the horizon.

What makes Fields West the #1 destination for businesses?
Numbers like these—for starters.

4,500,000 sq. ft.

of total office space

400,000 sq. ft.

of retail, restaurant and entertainment space

2,825

Multifamily residences

Planned Ritz Carlton and Autograph Collection



LOCATION

Frisco’s unrivaled benefits.

Located in **Collin** and **Denton** Counties
**(2nd and 7th fastest
growing counties in US)**

Voted #1
safest city in America

Frisco ISD ranked
**7th best school
district in Texas**

516%
population growth (2000–2021)

208,216
population as of April 2021



816,330
population projected by 2026

DEMOGRAPHIC

The future looks prosperous.

75,000 households
30% raising children under 17

\$399,208
medial single-family home value

\$2,348
median monthly mortgage

52%
of population possesses
bachelor’s degree and greater

\$116,884
median household income

Demographic Comparison

20 min. drive radius

Center Name	2021 Population	2026 Est. Population	Households \$100,000+	Households \$150,000+	Median Age of Residents	Median Household Income
FIELDS WEST Frisco, TX	892,535	1,028,129	22.00%	15.60%	35	\$104,724
AVALON Alpharetta, GA	645,355	697,422	19.40%	13.20%	38	\$109,780
DOMAIN NORTHSIDE Austin, TX	1,073,291	1,188,499	19.40%	11.60%	33	\$83,787
FENTON Cary, NC	848,475	938,552	18.20%	10.90%	35	\$81,211
EASTON TOWN CENTER Columbus, OH	913,802	964,448	15.50%	6.90%	35	\$61,094
SOUTHLAKE TOWN SQUARE Southlake, TX	862,816	931,612	18.60%	9.80%	36	\$83,864
SCOTTSDALE QUARTER Phoenix, AZ	715,173	767,102	17.60%	8.40%	43	\$80,977
LEGACY WEST Plano, TX	1,340,938	1,511,138	20.30%	13.30%	36	\$92,429
MARKET STREET The Woodlands, TX	565,599	630,893	17.40%	10.60%	35	\$83,231



DEVELOPERS



Get in on the ground
floor—where the
only way to go is up.

WEBSITE

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GENERAL INQUIRIES

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